

Perfecting your Elevator Pitch

Telling a short story in science

Programme

9.30 – 10.00	Introduction Round table discussion about communication in science
10.00 -11.00	The elevator pitch How to prepare a pitch The story telling approach Tailor the message to your audience <i>Break</i>
11.15 – 12.15	Workshop: Write your own elevator pitch
12.15 – 13.15	<i>Lunch</i>
13.15 - 14.15	Deliver your elevator pitch
14.15 – 14.45	Debrief and round table discussion <i>Break</i>
15.00 – 15.45	Controlling stress and body language
15.45 – 16.30	Workshop: Finding your personal delivery style
16.30 – 17.00	Debrief and wrap up (distribution of certificates)